

August 2008

**What Artists Can Teach Managers**

**Fostering Innovation Across Your Team**

**Exclusive White Paper - Innovate or Stagnate: Strategies to Add Client Value**

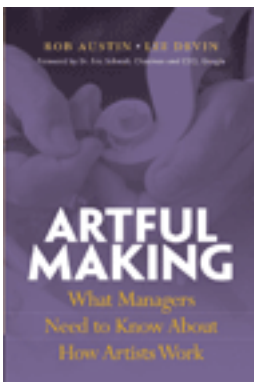
**CPAs Get SaaS-y at TECH+ Conference**

**QuickStat: SMBs Spending on IT Innovation**

**Super Sailmakers Named 20,000th Business One Customer**



## What Artists Can Teach Managers



If you are looking for an innovative solution during these difficult economic times, talk to your creative team. Their sometimes less-than-conventional way of thinking may be just the approach you need. In their book *Artful Making: What Managers Need to Know About How Artists Work*, Rob Austin and Lee Devin describe how artists turn disorganized materials into valuable output.

[Full Story](#)

## Fostering Innovation Across Your Team

Many employees and managers stop thinking outside the box when times get tough, afraid their ideas will be squashed because "that's not the way we do things." However, forward-thinking managers continually stretch their teams to keep fresh ideas flowing. Use these tips to keep innovation top of mind.

[Full Story](#)

## Exclusive White Paper - Innovate or Stagnate: Strategies to Add Client Value

How can professional services firms best respond to evolving technology and market globalization? Instead of watching profit margins erode and partnerships dwindle, they must find new ways to deliver their services and to surpass client expectations. Learn how in this exclusive white paper from SAP.

[Full Story](#)

## CPAs Get SaaS-y at TECH+ Conference

The enthusiasm at this year's TECH+ Conference was palpable, with attendees hearing about the latest in technology support and sessions really getting into real-life scenarios. Steve Ernst, head of SAP's CPA Advisor program, recaps the AICPA's recent Information Technology Conference.

[Full Story](#)

## QuickStat: SMBs Spending on IT Innovation

SMBs are devoting 25% of their IT budgets this year to applications that specifically support innovation. Of their total IT budgets, SMBs will spend 49% on applications overall and 26% on growth. Looking ahead to 2010, other areas of IT spending will include business intelligence and performance management applications.

## About SAP Business One

SAP Business One is an integrated, affordable business management solution designed specifically for small businesses. For the first time, business owners have a single system that automates their critical operations and offers an accurate, up-to-the-minute picture of their business. [Learn more.](#)

[REQUEST A DEMO >](#)

## About Us

CitiXsys is a leading provider of products for SAP® Business One in the Retail, Wholesale and Distribution Industry.

### USA

**Steve Tuszynski**

**(630) 359-5956**

[steve.tuszynski@citixsys.com](mailto:steve.tuszynski@citixsys.com)

### Canada

**Mark Lynk**

**(416) 788-1568**

[mark.lynk@citixsys.com](mailto:mark.lynk@citixsys.com)

[Click here](#) to read more.

[SET UP A MEETING TODAY >](#)

## SAP Business One News

Super Sailmakers is SAP's 20,000th customer for its Business One application for small businesses. The sail-making company will use the application to manage all of its business operations. SAP has doubled its Business One Customer base in less than two years. [Read more about the achievement.](#)



Published by CitiXsys Communications

Business Insights for Today's Executive is sent to our customers and anyone who has expressed interest in our service. To stop receiving this newsletter, simply click the remove link at the bottom of the email message.